

Paul Searle

Front end, Web, UI and UX

Curriculum Vitae

As a highly motivated designer, I have proven expertise of creating quality artwork in a timely manner whilst working to briefs. I'm very passionate about continuing to learn both Interface and web design to develop quality products. The strict integration between art and programming is key to my personal development.

Key Skills and Software Proficiency

- ▶ Web development languages and platforms such as advanced HTML5 and CSS3 as well as JavaScript and PHP;
- ▶ Adobe CS/CC Full Suite (Including Xd);
- ▶ 3D modelling software, Maya, 3DS Max, Modo;
- ▶ Sketch, Figma and Spine Software;
- ▶ Mac OSX, Windows (All Versions) and Linux based operating systems; and
- ▶ Traditional art skills such as lighting and shading techniques.

Transferable Skills

- ▶ Fast learner;
- ▶ Excellent communication with colleagues;
- ▶ Organised and methodical;
- ▶ Managerial and supervisory experience;
- ▶ Understanding and coordination between different disciplines within the workplace; and
- ▶ Flexible to alternative thinking.

Experience

Freelance Web Designer/Developer

2012 - Present

- ▶ Creating WordPress, Magento and static websites during my free time;
- ▶ Using Sketch, Figma and Adobe Xd to quickly create website;
- ▶ Many client driven websites including:
 - Tiny Empire Studios;
 - The Dizzle;
 - Auto Clear Vision;
 - An Ex Hack Writes;
 - Brightfield Gold;
 - Rockford & Stanley;
 - Belgrave Club Plymouth;
 - Bake Me a cake UK; and
 - Glass Fix.
- ▶ Pre-processing files with SASS/LESS and using the NPM ecosystem in order to simplify tasks and reduce development times; and
- ▶ Creating API's for websites to connect third party tools using PHP or Javascript.

GW Games - Graphic & Technical Artist

November 2015 - Present

- ▶ Create game and interface art for slot titles that are available on betting sites such as Sky Vegas and William Hill;
- ▶ Managed the corporate re-brand of GW Games including:
 - Built website framework and content for GW Games and Games Warehouse creating plug-ins to suit the needs of the business; and
 - Re-brand of logos and marketing materials.
- ▶ Scripting for Adobe Photoshop to increase productivity of artists and efficiency of workflow;
- ▶ Powershell scripting to build, resize and quantise art assets ready for game deployment; and
- ▶ Animate interface and game elements using Esoteric Spine software.

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Experience continued...

Tennants UK Ltd - Web Design & Marketing

July 2013 - November 2015

- ▶ Managed the corporate re-brand of Tennants UK including:
 - Building website framework and content and created plug-ins to accomplish specific tasks; and
 - Re-brand of company logos, Marketing artwork and sales literature.
- ▶ Website creation for Glevering Mill and Golf course, Dual Reflectives, Route Signs and ATChire (subsidiaries of Tennants UK Ltd.); and
- ▶ Liaised with stockists, managers and key customers to create official brochures.

Metreel Limited – Production Assistant (Fitter)

December 2012 – July 2013

- ▶ Interpretation of CAD created documents in order to build the products; and
- ▶ Production of documentation to streamline and improve company policies and work-flow.

Eurocom Developments Ltd – 3D Artist

June 2010 - November 2012

- ▶ Artist on several games including Goldeneye 007, Goldeneye 007 Reloaded and 007 Legends;
- ▶ Modelling both high and low detail scenes as well as asset production to populate these environments;
- ▶ Working closely with the level designers to establish the key game play structures; and
- ▶ Troubleshooting of problems, bugs and issues.

Education

University of Derby	BA(Hons)	Computer Games Modelling and Animation	1st class degree
Lakeview College	A-Levels	Media Studies, Mathematics, Physics	3 A-levels
Chilwell Comprehensive	GCSEs	11 GCSE's including English and Maths	11 A-C Grade

Interests

- ▶ From a young age I have enjoyed sitting at a computer, playing and developing games, creating artwork or troubleshooting for friends. I have built up a large knowledge-base from researching how things work and putting theory into practice;
- ▶ I have been learning Japanese for two years and like the culture;
- ▶ In the rest of my spare time I enjoy visiting exotic places, reading, being outdoors, watching sport, playing football as well as watching films; and
- ▶ I hold a full clean UK driving license.

References

Available upon request